CUSTOMER JOURNEY SPECIALIST

AWARD-WINNING BUSINESS WOMAN | **SPEAKER** | **MARKETING ORACLE CREATOR**

Making you and your business magnetic!

FORGET MARKETING, THINK ALIGNMENT

I am Amanda Daniels-Allen and I'm here to motivate, inspire and empower **Spiritual Entrepreneurs** to attract + retain the right clients and connect the dots... Ensuring EVERY action you take, makes an impact!

The demand for less hustle and more alignment is rising. Long gone are the days of trying to do everything and be everywhere. Now, it's about making an impact by living and speaking your truth, with the people you are here to serve.

You are unique. **A maverick.**
There is no other like you.
No one who thinks the same way or see's the world as you do.
You have big ideas.
A vision, a mission, a legacy to imprint on this planet.
Impacting the world with your special gifts, your products and your services.
Your role is to impart your message with clarity, so you can help the people you are here to serve.
But it's not happening.
At times, you are overlooked and underestimated.
Confused with where your focus should be and wondering when everything will fall into place.
You know why you are here because your whisper drives you forward and keeps you going.
But you're searching for the answer.
I see you.

Get in touch with Amanda, to talk about your event...

5 STEP FORMULA THAT ATTRACTS + RETAINS YOUR TRIBE

Harness the Power of Magnetic Marketing and explore a marketing strategy that not only aligns with your values, but also brings the right people to you by creating a Customer Journey that becomes self-sustaining.

I call it the **Magnetic Marketing Eco-System™**.

Say goodbye to pushy tactics and embrace a heart-centered feel-good approach vs the hustle and push that everyone else is doing! Used for small AND large businesses who care about their people and the difference they make in this world.

Bio

Amanda Daniels-Allen, the Founder of Koogar and an Award-Winning Marketing Architect, is a firm believer in tradition when it comes to marketing. With her background as a graphic designer and internet developer, she has combined old school marketing principles with a modern digital twist. Amanda's main focus is on building a customer journey that fosters great relationships based on quality over quantity, ensuring that businesses remain memorable and remarkable in the minds of their audience.

Amanda's passion lies in the customer-first approach to marketing, which she believes is essential for creating authentic connections. Her mission is to empower and inspire her audiences to communicate authentically, with the goal of creating an abundance of aligned change makers.

Helping businesses grow organically, sustainably, and unapologetically, Amanda ensures that every action taken by her clients makes a meaningful impact.

Amanda is a master at her craft. I first met her when I sat in the audience and watched her give a spellbinding presentation about the types and benefits of social media – and was so impressed by the practicality and depth of her knowledge that I immediately asked her to develop and deliver a series of two day master-classes on Digital Marketing and Social as part of the programme portfolio for my Executive Education.

Those sessions went on to become some of the most highly rated and popular of our courses and several participants went on to engage Amanda personally as their Marketing Coach – with fantastic results.

Bangor Management Centre