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Coleg Llandrillo Cymru's Business Point hosting tourism and hospitality event

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BUSINESS Point, the business training unit of Coleg Llandrillo Cymru, will be hosting an event specifically for the tourism and hospitality sector at Portmeirion later this month.

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Amanda Daniels, Creative Director at Koogar Digital Marketing will delivering an upbeat, informative, and relevant-to-industry viewpoint on how best promote business via the various social media platforms.

This will be followed by an interactive discussion to formulate a 10-point plan for delegates to use as a basis to initiate or improve on their businesses social media activity to promote their businesses.

Sponsored by Portmeirion and Alpine Travel, the event will take place on Thursday October 20 from 9.30am until midday.

Booking is essential. Places are limited and available on a first come first served basis on 0845 450 5960 or emailing j.johnson@llandrillo.ac.uk